

MEDIA RELEASE – JUNE 2008

TASMANIAS FIRST CARBON NEUTRAL HOTEL

The Islington Hotel, Hobart's premier property will be the first hotel in Tasmania to be carbon neutral. Through this action an energy & sustainability consultant measured the current position and diagnosed the opportunities and threats.

With Australia's largest Tourism Exchange, ATE commencing Sunday 15th June in Perth. The Islington will be bringing a **Greener image** in luring International guests to the state of Tasmania. It is also foreseen that "green hotels" will be attractive to local and interstate business with the focus now on positive environmental practices.

" Tasmania is a unique state and is perfectly positioned to continue to grow and promote environmentally responsible travel & tourism. Hotel operators have the ability to develop environmental policies that will reduce energy, promotes sustainable practices and generates further carbon reductions through offsetting emissions that have not been reduced with a goal to become carbon neutral".

Says Peter Lovett Director Green Pass Australia Pty Ltd.

"Businesses and travelers alike are becoming increasingly concerned about their environmental impact. Hoteliers like us have the opportunity to address the needs and wants of customers in providing environmentally friendly accommodation. It has been an important factor not to compromise any of its luxury facilities and services throughout this process",
say Amy Parkinson-Bates General Manager Islington Hotel

"Hotel operators have the ability to address the needs of business, by implementing an environmental management system that diagnoses their current position and opportunities. This will be very exciting for the future of Tasmanian Tourism, Environment and the overall marketing of the state and its businesses".

says Nicholas Parkinson-Bates, Group Director.

For more information and to arrange a familiarisation visit to Islington please contact Nicholas and Amy Parkinson-Bates or Peter Lovett from Green Pass Australia.



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